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## **MKS Umetrics is Now MKS Data Analytics Solutions**

### **Name Change Supports Global Growth Strategy**

UMEÄ, Sweden, Jan. 13, 2016 (GLOBE NEWSWIRE) -- Effective immediately, MKS Umetrics has changed its name to MKS Data Analytics Solutions. As MKS Umetrics moves into the next phase of our company's development, we are expanding our business proposition and product offering to address new and larger markets. To signal the change, we are taking the opportunity to change our name to MKS Data Analytics Solutions which supports our long-term business strategy to provide far-reaching improvements in our customers' profitability through process-oriented data analytics solutions.

**MKS Data Analytics Solutions** offers a complete solution called the **Umetrics™ Suite**. It comprises our well-known software platforms - MODDE, SIMCA and SIMCA-online - in addition to Training & Education and Consulting Services. Our software covers design of experiments (DOE), multivariate data analysis (MVDA), quality prediction, optimization, interactive decision-making, advanced process control and early fault detection.

The Umetrics Suite solution improves our customers' profitability through better business decisions based on sound data analysis, by making small, low-risk operational changes which drive business growth.

Jakob Mohr Christensen, Managing Director of MKS Data Analytics Solutions, said, "With the Umetrics Suite we are geared up to solve bigger business challenges. We have carved out new footholds in industries as diverse as chemicals, food and beverage, pulp and paper, and oil and gas. Through continuous dialog with our customers, we are focused on implementing our data analytics solutions to help them realize a multiple return on their investment. We have accelerated the adoption process by leveraging our core competency of training and education, and providing consulting services to make the solution successful in our customers' hands."

MKS Data Analytics Solutions is a part of MKS Instruments, Inc., a global company with more than 2,500 employees, giving our customers the assurance of an international presence. Our legal entity in Sweden is named MKS Instruments AB as of December 1, 2015.

### **About MKS Data Analytics Solutions**

MKS Data Analytics Solutions is a leader in providing advanced data analytics software, training and education, consulting and OEM services to high-tech industries worldwide. We enable customers to make better decisions and attain process excellence. Our proprietary Umetrics Suite comprising MODDE, SIMCA and SIMCA-online platforms covers design of experiments (DOE), multivariate data analysis (MVDA), quality prediction, optimization, interactive decision-making, advanced process control and early fault detection. MKS Instruments AB, Data Analytics Solutions is a subsidiary of MKS Instruments, Inc. (NASDAQ:MKSI), global provider of instruments, subsystems, software and process control solutions to manage critical parameters of advanced manufacturing processes.

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